



## **FITCHBURG CIVIC DAYS 2020 SPONSORSHIP OPPORTUNITIES**

**Select Your Level to Support Fitchburg and Gain Visibility!**

### **ELITE SPONSORSHIPS**

#### **CANNON FIRING SPONSOR \$6,000**

- All “Civic Leader” benefits (see back of page)
- Ability to fire off the cannons twice on Fourth of July morning
- Your business name and/or logo prominently featured on an individual banner as an Elite Sponsor hung in downtown Main Street.
- Your business name and/or logo featured in one individual color ad in the local newspaper as an Elite Sponsor of the Cannon Firing.

#### **BLOCK PARTY SPONSOR \$5,000**

- All “Civic Leader” benefits (see back of page)
- Your business name and/or logo prominently featured on an individual banner as an Elite Sponsor hung on the min stage during the Block Party.
- Recognition of your business name by the master of ceremonies as an Elite Sponsor of the Block Party.
- Your business name and/or logo featured in one individual color ad in the local newspaper as an Elite Sponsor of the Block Party.

#### **AMAZING DUCK RACE SPONSOR \$4,000**

- All “Civic Leader” benefits (see back of page)
- Your business name and/or logo prominently featured on an individual banner as an Elite Sponsor at the Amazing Duck Race.
- Your business name and/or logo featured on the Amazing Duck Race tickets *\*donation must be in by March 15, 2020*
- Your business name and/or logo featured in one individual color ad in the local newspaper as an Elite Sponsor of the Amazing Duck Race.

#### **4TH of JULY PARADE SPONSOR \$3,000**

- All “Civic Leader” benefits (see back of page)
- Your business name and/or logo prominently featured on an individual banner as an Elite Sponsor at the 4th of July Parade.
- Your business name and/or logo featured in one individual color ad in the local newspaper as an Elite Sponsor of the 4th of July Parade.

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# FITCHBURG CIVIC DAYS 2020 SPONSORSHIP OPPORTUNITIES

Select Your Level to Support Fitchburg and Gain Visibility!

## SPONSORSHIPS

### CIVIC LEADER \$1,500

- Special recognition of your business as a Civic Leader in one ad in the local newspaper.
- Special recognition of your business in our radio advertisement and main stage billboard.
- Recognition of your business on all Fitchburg Civic Days event publicity posters & newspaper ads.
- Display of your business logo & hyperlink to your website featured on the Civic Days webpage.
- Free booth/display space along Main Street for Block Party event.

### RED, WHITE & BLUE \$1,000

- Recognition of your business on all Fitchburg Civic Days event publicity posters & newspaper ads.
- Special recognition of your business in our radio advertisement and main stage billboard.
- Display of your business logo & hyperlink to your website featured on the Civic Days webpage.
- Free booth/display space along Main Street for Block Party event.

### PATRIOTIC \$500

- Display of your business logo & hyperlink to your website featured on the Civic Days webpage.
- Display of your logo on the Fitchburg Civic Days main poster.

## CUSTOM SPONSORSHIPS

Contact AJ Tourigny for a sponsorship level that suits your business  
(978) 829-1803 | [civicedays@fitchburgma.gov](mailto:civicedays@fitchburgma.gov)



Please make checks payable to: "Civic Days Committee" • Mayor's Office • 166 Boulder Drive • Fitchburg, MA 01420  
For inclusion in all publicity, your chosen Civic Days sponsorship must be secured by May 1, 2020