

Call to Artists!

Public Art in Downtown Fitchburg

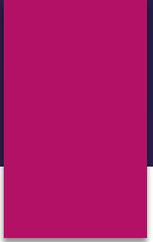
APRIL 2, 2020

Important Updates

- ▶ The deadline for submitting proposals has been extended.
Proposals are now due to the Community Development Office by 4:30pm on Thursday, April 30th.
- ▶ The deadline for the completion and installation of selected proposals has been extended to Wednesday, September 30th.



Current Examples





Submission Requirements Overview

- ▶ Site Specific Project: (if proposing more than one, one proposal for each site)
 - ▶ Title, Location, and Description of Project
 - ▶ Three jpegs or pdfs of Proposed Work
 - ▶ Describe Material/Medium, Dimensions, and Method of Installation
 - ▶ Maintenance Requirements
 - ▶ Timeline
 - ▶ Proof of Site Control
 - ▶ Total Cost with Budget
 - ▶ Estimated cost including artist time and materials, transportation, engagement, insurance, and contingency.

Submission Requirements Overview

- ▶ Resume/Bio with contact information and website (if applicable)
- ▶ Four jpeg or pdfs of previous work of similar size and scale. Please note whether the prior work was indoor or outdoor installation.

Budget Items

- ▶ Funding is inclusive of materials, artist fees, insurance, design and development, fabrication, contingency, and installation costs.
- ▶ Additional Budgetary Items to Consider
 - ▶ Rental of Scaffolding/Lift
 - ▶ The City cannot provide this equipment

Location Ideas and Considerations

- ▶ When looking for a site, consider:
 - ▶ Side of a building
 - ▶ Retaining walls
 - ▶ Build a freestanding mural
 - ▶ Create sculpture that might be attached to a fence, a wall, free standing on a sidewalk, in Riverfront Park
 - ▶ Paint the sidewalk itself
 - ▶ Keep the paint out of the roadway, due to slippery surfaces
- ▶ Be sure to keep the public way clear

Location Ideas and Considerations

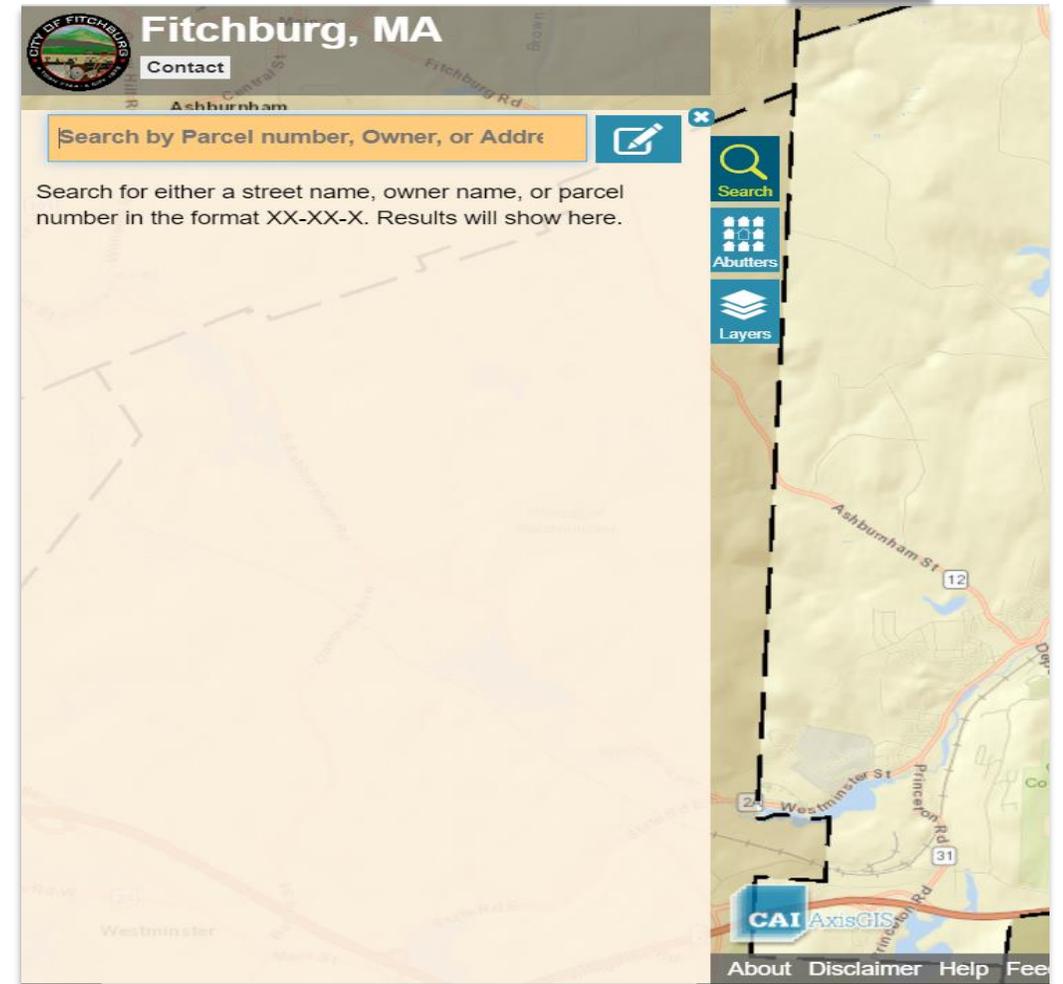
- ▶ Some examples of publicly-owned sites include:
 - ▶ Garage Door at the Public Library
 - ▶ Riverfront Park
 - ▶ Downtown Parking Structures

How Do I Gain Site Control?

- ▶ There are a variety of opportunities for art on both public and private property. For a short list of examples on public property, contact the Community Development Department.
- ▶ If the site is private property, contact the property owner for a letter granting site control. If you have difficulty identifying and/or contracting the property owner, Community Development staff may be able to assist you.
- ▶ If the site is public property, contact the Community Development Department, which will assist you in securing site control, if possible. Not all public sites will be available for public art installations.

How to Use Assessor Records

- ▶ Visit www.axisgis.com/fitchburgma
- ▶ Click "search" on the left side of the screen
- ▶ Type in the address
- ▶ Click on the Property
- ▶ Click Assessment
 - ▶ This will provide the name and address of the owner, but will not provide a phone number.





Questions?

Email Cindy at CDalton@FitchburgMA.gov with additional questions