



Fitchburg Veterans Council, Inc.
14 Wallace Avenue
Fitchburg, MA 01420
978-878-1963

CITY OF FITCHBURG HOMETOWN HEROES BANNER APPLICATION

The Hometown Hero Banner program is intended to showcase and honor Veterans that are a native of the City of Fitchburg, or who currently reside in Fitchburg, and have been honorably discharged from the military, or are currently serving. Banners will exhibit the image of the Veteran/Service member, name and rank, branch of service, and the campaign served in.

The banners will be placed on Main Street, Boulder Drive, River Street, and the 5th Street Bridge on a space available basis. Unfortunately we cannot accommodate specific location requests. If maximum banner capacity is reached you will be placed on a waiting list. Banners will be displayed for a period of one year (May – May) with the option to extend for additional years. The initial cost of a banner is \$200, the first year renewal fee is \$100, and \$50 per year thereafter. The banner will be returned to the purchaser when removed. Only one banner hung per Veteran.

If the banner is damaged due to weather conditions, the Fitchburg Veterans Council will replace it at no cost to you.

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Name & Rank: \_\_\_\_\_ Branch of Service: \_\_\_\_\_  
Years of Service: from \_\_\_\_\_ to \_\_\_\_\_ Campaign or Era (WWI, Vietnam, etc.) \_\_\_\_\_  
Important Notes \_\_\_\_\_

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Applicant: _____ Relationship to Veteran: _____
Address: _____
Phone: _____ Email: _____

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**PHOTO RELEASE**

I \_\_\_\_\_ hereby grant Fitchburg Veterans Council, Inc., permission to use the attached photo (which includes a likeness of me or my relative) in the Fitchburg Hometown Heroes Banner Program without payment or other consideration.

\_\_\_\_\_  
Signature Date

**Mail completed form, payment (checks to be made out to Fitchburg Hometown Hero Banner Program), proof of honorable service, and photo (preferably in military uniform) to the address above.**

**\*please be sure to state "Photos Enclosed/DO NOT BEND" on envelope. Photos will be returned once the banner is completed. You may send a jpeg to [fitchburgveteranscouncil@gmail.com](mailto:fitchburgveteranscouncil@gmail.com).**