

## How to enroll

The first question many pet parents ask is, “How do I sign up for my pet insurance benefit?” There are three easy ways for employees to enroll in a Nationwide pet insurance policy:

- 🐾 Go directly to the dedicated URL we’ve created for your company: <https://benefits.petinsurance.com/fitchburgma> (link will be active on 5/16/2025)
- 🐾 Call 877-738-7874 and mention that they’re employees of City of Fitchburg to receive employee pricing.
- 🐾 Visit [PetsNationwide.com](https://PetsNationwide.com) or scan the QR code below and enter your company name.



## Digital resources for support

Telling your employees about their exciting new voluntary benefit is easy! You can view and download employee materials here [Nationwide Pet Marketing Materials](#).

## Next steps

Get the word out to employees about their newest voluntary benefit. Our implementation specialist will reach out to you to schedule a call and review the benefit and payroll process.<sup>1</sup>

## **Employee Engagement Program**

Worry Less, Love More. Our 2025 sweepstakes is active! A heartwarming sweepstakes that helps engage employees with the opportunity to win a fun prize while learning about their pet insurance voluntary benefit. You pick the month; employees engage and win! (10 min participants for a prize) More participants, more prizes!

🐾 [Worry Less, Love More - Registration](#)