

How to enroll

The first question many pet parents ask is, “How do I sign up for my pet insurance benefit?” There are three easy ways for employees to enroll in a Nationwide pet insurance policy:

- * Go directly to the dedicated URL we've created for your company: <https://benefits.petinsurance.com/fitchburgma> (link will be active on 5/16/2025)
- * Call 877-738-7874 and mention that they're employees of City of Fitchburg to receive employee pricing.
- * Visit [PetsNationwide.com](https://www.petsnationwide.com) or scan the QR code below and enter your company name.



Digital resources for support

Telling your employees about their exciting new voluntary benefit is easy! You can view and download employee materials here [Nationwide Pet Marketing Materials](https://www.petmarketingmaterials.com).

Next steps

Get the word out to employees about their newest voluntary benefit. Our implementation specialist will reach out to you to schedule a call and review the benefit and payroll process.¹

Employee Engagement Program

Worry Less, Love More. Our 2025 sweepstakes is active! A heartwarming sweepstakes that helps engage employees with the opportunity to win a fun prize while learning about their pet insurance voluntary benefit. You pick the month; employees engage and win! (10 min participants for a prize) More participants, more prizes!

🐾 [Worry Less, Love More - Registration](#)