



FITCHBURG CIVIC DAYS

Block Party
2025



SPONSORSHIP PACKAGE

July Events

Event Schedule

JUNE 28TH:

Nashua River Brewers Festival

Beers for Good attracts 1,500+ attendees to Riverfront Park for the finest local brews.

JULY 2ND:

WooSox Takeover

Show your Civic Pride for the WooSox “2025 Town Takeover” for Fitchburg, Leominster and Gardner on Wednesday, July 2nd at Polar Park.

JULY 3RD:

Block Party & Fireworks

25,000+ people celebrate Fitchburg with diverse food, vendors & entertainment. Fireworks will be shot off Rollstone Hill.

JULY 4TH:

4th of July Parade

Don’t miss the largest parade in Central MA, running Summer St. to the Upper Common. Get ready for the 2025 Parade with the theme of “Community.” Exciting prizes await the most captivating floats this year.

JULY 6TH:

The Amazing Duck Race

A legendary race on the Nashua River! Root for your duck, win prizes and enjoy some family fun!





Sponsorships

PATRIOTIC.....\$500

- Your logo & link to your website featured on the Civic Days City page.
- Your logo & link to your social media accounts featured on Civic Days Social Media

RED, WHITE & BLUE.....\$1,000

- ‘Patriotic’ benefits +
- 10 x 10 booth space
- Your logo featured flyers & marketing materials

“CHOOSE YOUR EVENT”.....\$3,500

Choose from 4th of July Parade or Amazing Duck Race

- ‘Red, White & Blue’ benefits+
- A preferred 10 x 10 booth space
- Your logo on the back 2025 Civic Day T-Shirts
- Your logo featured on Event Banner
- Thank you shout out at sponsored event

BLOCK PARTY SPONSOR.....\$5,000

- ‘Choose Your Event Sponsor’ benefits +
- Your logo prominently featured on banners at Civic Days Block Party (Main Stage)
- Your own branded section/zone at the Block Party
- Your business announced to kick off the festivities at each Civic Days event





Thank You!

FITCHBURG CIVIC DAYS 2025 SPONSORSHIP FORM



BUSINESS NAME

BILLING ADDRESS**CITY**

STATE

ZIP CODE

PHONE NUMBER

CONTACT NAME**EMAIL**

- Patriotic
\$500
- Red, White & Blue
\$1,000
- Choose Your Event
\$3,500
- Block Party Sponsor
\$5,000
- Donation
Amount: _____

Deadline: Payment for media inclusion by May 1st.

Questions?
Contact Ama Baker
civicdays@fitchburgma.gov
or 978-829-1816

Make Checks Payable to:
“City of Fitchburg”
Memo: Civic Days Committee

Mail Checks to:
Mayor’s Office
718 Main St.
Fitchburg, MA 01420